4		***********	and the second
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	*			***** THIS IS A CASH IN ADVANCE GOVERNORS ASSOCIATION. RGA NC	Commence		
		ICAN	****, PRODUCT: REPUBLICAN	145/REPUB GOV ASS NC	Billill State		Officialism
				Standard		A 91403	charman Oaks, CA 91403
	***************************************			National/Political	Account Types		#1240
			Sales lax	RGA NC/RGA/113	CPE	Hevairo	15260 Ventura Boulevalu
			Net lotai	////	Phone/Fax		Target Enterprises
	504H000HPPP	¢48.926.00	Common Total	CRAINE, CERTIFIE	<b>Buyer Name</b>		And the state of t
		\$8,634.00	Commission	CRANE CINDIE	Sales Office		E Commence of the Commence of
		15.00	Commission%	Telerep/Los Angeles	Guicop		WSOCTV
			Package Deal	Telerep/Los Angeles, Los Angeles (1975)	Salesperson	•	
		Normai	Order Type	145/REPUB GOV ASS NC (125010)	Brand	Charlotte, NO 20200	
	99980000 direct		Demo	Political - Issue (1068)	product	1901 North 11901 5:150	
		061515/9	Headline #	Target Enterprises (3056)	Agency	WSOC-TV	
	www.com	No	CO-OP	RGAPPC - Republican Governor	Advertiser		
66 \$57,380.00	Grand Total:	Jill Hipskind		10/15/12-10/21/12	Schedule Dates		
	Oct. 2012	10/18/12	Last Modified	314618	Contract #		
	1	S. 17					

Line Line Type / Break Type (Ref #)  1.1 Normal Line / Spot  2.1 Normal Line / Spot  3.1 Normal Line / Spot  4.1 Normal Line / Spot  5.1 Normal Line / Spot  6.1 Normal Line / Spot  7.1 Normal Line / Spot  10.1 Normal Line / Spot  11.1 Normal Line / Spot  12.1 Normal Line / Spot  13.0 Normal Line / Spot  13.0 Normal Line / Spot	
Dates Sec 10/15/12-10/19/12 4 10/15/12-10/19/12 4 10/15/12-10/19/12 4 10/15/12-10/19/12 4 10/15/12-10/19/12 4 10/15/12-10/19/12 1 10/15/12-10/19/12 1	
Length Run Times  :30 5A- 6A (EST)  :30 5A- 7A (EST)  :30 7A- 9A (EST)  4 :30 9A- 10A (EST)  4 :30 10A- 11A (EST)  5 :30 10:58A- 11:57A (EST)  4 :30 5P- 5:30P (EST)  4 :30 5P- 6P (EST)  4 :30 6:58P- 7:30P (EST)  4 :30 7:28P- 7:56P (EST)  4 :30 7:28P- 7:56P (EST)	
SPW       Mo       Tu       We       Th       Fr       Sa       Su       Spots       Fr         4       4       4       4       4       X	
Value         Total           \$4445.00         \$1           \$900.00         \$3           \$1,000.00         \$5           \$425.00         \$4           \$490.00         \$4           \$475.00         \$4           \$1,075.00         \$4           \$1,75.00         \$4           \$1,75.00         \$4           \$1,175.00         \$4           \$1,000.00         \$1,000.00           \$3,900.00         \$3,900.00	
\$1,780.00 Charlotte (WSOC) \$3,600.00 Charlotte (WSOC) \$5,000.00 Charlotte (WSOC) \$1,275.00 Charlotte (WSOC) \$1,275.00 Charlotte (WSOC) \$1,170.00 Charlotte (WSOC) \$1,170.00 Charlotte (WSOC) \$1,300.00 Charlotte (WSOC) \$4,300.00 Charlotte (WSOC) \$5,960.00 Charlotte (WSOC) \$1,125.00 Charlotte (WSOC) \$4,000.00 Charlotte (WSOC) \$4,000.00 Charlotte (WSOC) \$4,000.00 Charlotte (WSOC)	
RUN 1X PER DAY	
Entered 10/4/12 10/4/12 10/4/12 10/4/12 10/4/12 10/4/12 10/4/12 10/4/12 10/4/12 10/4/12 5/4/12 6/4/12 6/4/12	

Accepted-Adency/Advertiser WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Date:

Accepted-Station:

SOUTH TOWN

TON CONTRACT

Date

Comments

Page 1 of 3

14.0 Normal Line / Spot 15.0 Normal Line / Spot

10/15/12-10/15/12



Sherman Oaks, CA 91403

Billing Type **Account Types** 

145/REPUB GOV ASS NC
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*, PRODUCT: REPUBLICAN
GOVERNORS ASSOCIATION: RGA NC

Phone/Fax **Buyer Name** Sales Office Salesperson

Target Enterprises 15260 Ventura Boulevard

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency Brand Product Schedule Dates Contract # Advertiser 145/REPUB GOV ASS NC (129016) Target Enterprises (3056) RGAPPC - Republican Governors Association (952) Entered By 10/15/12-10/21/12 Political - Issue (1068) 314618 CO-OP Demo Headline#

Last Modified Date Entered 10/18/12 06/04/12 06151579 o Jill Hipskind

National/Political CRANE, CINDIE Telerep/Los Angeles Telerep/Los Angeles, Los Angeles (1043) RGA NC/RGA/145 Order Type Sales Tax Commission Commission% Package Deal let Total 15.00 Normal \$8,634.00 \$48,926.00

			Grand Total:	Charlotte (WSOC)  By Broadcast Month Spots Oct. 2012 66
			66	Spots 66
			\$57,560.00	<b>Rate</b> \$57,560.00
8				

			Comments:	Dale			Accepted-Station:	Date			Accepted-Agency/Advertiser:
					8	CONFIRMATION CONTRACT	CONFI				
10/10/14	NOW EX TEN CO.	\$1,125.00 CHARDUE (M20C)	\$1,125.6	\$1,125.00	_	1		:30 6P- 6:30P (EST)	OT.	10/19/12-10/19/12	31.0 M/G For 13.0.3 / Spot
10/18/17	BLIN 1X DEB DAY	\$1,125.00 Charlette (WSOC)	\$1,125.0	\$1,125.00		1		:30 SP- 5:30P (EST)	4	10/19/12-10/19/12	30.0 M/G For 13.0.2 / Spot
10/18/17	ROW IN DEB DAY	\$390.00 Charlotte (WSOC)	\$390.0	\$390.00		×	1	:30 SP- 6P (EST)	ω	10/21/12-10/21/12	29.0 M/G For / Spot
10/18/17	RUN 14 PER DAY	\$425.00 Charlotte (WSOC)	\$425.0	\$425.00	-			:30 3P- 4P (EST)	4	10/15/12-10/15/12	28.0 M/G For 19.0.1 / Spot
10/4/17	DIW 14 DED DAY	\$/25.00 Charlotte (WSOC)	\$/25.0	\$/25.00				:30 8A- 9A (EST)	4	10/20/12-10/20/12	27.0 Normal Line / Spot
8/24/12		\$2,760.00 Charlotte (WSOC)	\$2,760.0	\$690.00	4	× × × ×	4	:30 4P- 5P (EST)	6	10/15/12-10/19/12	26.1 Normal Line / Spot
10/4/17	NON EX TEN CO.	\$1,075.00 Charlotte (WSOC)	\$1,075.0	\$1,075.00	_			:30 6P- 6:30P (EST)	ω	10/21/12-10/21/12	24.0 Normal Line / Spot
6/4/17	DUN 1X DED DAY	\$425.00 Clailotte (W50C)	0.524¢	\$425.00			ST)	:30 12P- 12:30P (EST)	ω	10/21/12-10/21/12	23.0 Normal Line / Spot
6/4/17	DIIN 1Y DEB DAY	Charlette (WEOC)	0 300.4	4.75.00		-		:309A- 10A (EST)	4	10/21/12-10/21/12	22.0 Normal Line / Spot
6/4/12	RUN 1X PER DAY	\$440 00 Charlotte (WSOC)	\$440 O	\$440 00	. ,			:30 bA- oA (E31)	u	10/21/12-10/21/12	21.0 Normal Line / Spot
6/4/12	RUN 1X PER DAY	\$375.00 Charlotte (WSOC)	\$375.0	\$375.00	_			.30 CA OA (ECT)	, (	10/20/12 10/20/12	19.0 Normai Lifle / Spor
6/4/12	RUN 1X PER DAY	Charlotte (WSOC)		\$425.00			ਜ) ਜ	:30 12P- 12:30P (EST)	ω	10/20/12-10/20/12	10 0 Normal Line / Spot
0/4/12	RUN IX PER DAY	\$300.00 Charlotte (WSOC)	\$300.0	\$300.00	1	H		:30 6A- 8A (EST)	4	10/20/12-10/20/12	18.0 Normal Line / Spot
0/4/12	RUN IX PER DAY	\$2,500.00 Charlotte (WSOC)	\$2,500.0	\$625.00	4	1 1 1	(EST)	:30 11:35P- 12:02A (EST)	ω	10/15/12-10/18/12	17.0 Normal Line / Spot
10/4/12	RUN 1X PER DAY	\$5,960.00 Charlotte (WSOC)	\$5,960.0	\$1,490.00	4	× × × ×	ST) 4	:30 11P- 11:35P (EST)	ω	10/15/12-10/21/12	16.1 Normal Line / Spot
Entered	Comments	Station	Total	Rate	Spots	Tu We Th Fr Sa Su	mes SPW Mo	ength Run Times	Sec Length	Dates	Line Line Type / Break Type (Ref #)

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Printed At: 04:25 PM on Friday, October 19 2012



Target Enterprises 15260 Ventura Boulevard

Sherman Oaks, CA 91403

Comments Billing Type Account Types SE Phone/Fax **Buyer Name** Sales Office WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Salesperson

Agency Brand Schedule Dates Product Advertiser Political - Issue (1068) 145/REPUB GOV ASS NC Target Enterprises (3056) RGAPPC - Republican Gov

Contract #

Date Entered

06/04/12

10/15/12-10/21/12 314618

Charlotte (WSOC)
By Broadcast Month Spots

\$57,560.00 \$57,560.00

Grand Total:	Oct. 2012
66	66
\$5	\$5

	Demo	Hea	CO-OP	(952) Entered By	Last
	ō	Headline #	P	ered By	Last Modified
		06151579	No	Jill Hipskind	10/18/12
potenti			Grand Total	Oct. 2012	by broduce

145/REPUB GOV ASS NC ****** THIS IS A CASH IN ADVANCE SCHEDULE *****, PRODUCT: REPUBLICAN	Standard 145/REPUB GOV ASS NC	National/Political Sales Tax Standard	RGA NC/RGA/145 Net Total \$48,926.00	/ Commission \$8,634.00	CRANE, CINDIE Commission % 15.00	Telerep/Los Angeles Package Deal	Q Q	Jill Hipskind No 06151579  Normal 15.00 \$8,634.00 \$48,926.00	Entered By CO-OP Headline # Demo Order Type Package Deal Commission % Commission Net Total Sales Tax	RGAPPC - Republican Governors Association (952; Entered By Target Enterprises (3056) Political - Issue (1068) Political - Issue (1068) Political - Issue (1068)  145/REPUB GOV ASS NC (129016) Telerep/Los Angeles, Los Angeles (1043) Telerep/Los Angeles CRANE, CINDIE CRANE, CINDIE CRANE, CINDIE RGA NC/RGA/145 National/Political Standard Standard Standard 145/REPUB GOV ASS NC
OS Angeles  INDIE  Commission  Commission  Commission  RGA/145  RGA/145  Political  Political  Package Deal  Commission  Net Total  Sales Tax	INDIE  Commission %  Commission  Commission  Commission  Met Total  Political  Package Deal  Commission  Net Total  Sales Tax	es Package Deal Commission % Commission Net Total	geles Package Deal Commission % Commission	geles Package Deal Commission %				Normal	Order Type	Telerep/Los Angeles, Los Angeles (1043)
os Angeles, Los Angeles (1043)  Order Type Package Deal  Os Angeles  Commission %  Commission  RGA/145  Political  Order Type Package Deal  Commission %  Commission  Net Total  Sales Tax	os Angeles, Los Angeles (1043)  Order Type Package Deal  Commission %  Commission  RGA/145  RGA/145  Political  Order Type Package Deal  Commission %  Commission  Net Total  Sales Tax	es, Los Angeles (1043)  Order Type  Package Deal  Commission  Net Total	geles, Los Angeles (1043)  Package Deal geles  Commission %  Commission	geles, Los Angeles (1043)  Package Deal geles  Commission %	, Los Angeles (1043) Order Type Package Deal	Order Type	***************************************		Demo	145/REPUB GOV ASS NC (129016)
JB GOV ASS NC (129016)  Demo  Order Type  Os Angeles, Los Angeles (1043)  Order Type  Package Deal  Commission %  Commission  RGA/145  Political	JB GOV ASS NC (129016)  Demo  Order Type  Os Angeles, Los Angeles (1043)  Order Type  Package Deal  Commission %  Commission  RGA/145  RGA/145  RGA/145  Sales Tax	ASS NC (129016)  Demo  Order Type  es, Los Angeles (1043)  Package Deal  Commission  Net Total	V ASS NC (129016)  Permo  Order Type  geles  Package Deal  Gommission %  Commission	V ASS NC (129016)  geles, Los Angeles (1043)  Package Deal  geles  Commission %	Demo (1043) Order Type Package Deal	Demo (1043) Order Type		06151579	Headline #	Political - Issue (1068)
Issue (1068)  Headline #  DB GOV ASS NC (129016)  Do Angeles, Los Angeles (1043)  Order Type  Package Deal  Commission %  Commission  RGA/145  Political  Headline #  Demo  Demo  Order Type  Commission %  Commission  Net Total  Sales Tax	Issue (1068)  B GOV ASS NC (129016)  Demo  Os Angeles, Los Angeles (1043)  Order Type  Package Deal  Commission %  Commission  RGA/145  Political  Headline #  Demo  Order Type  Commission %  Commission  Net Total  Sales Tax	4068)  4068)  4068)  4068  4069  406	(1068) Headline # V ASS NC (129016) Demo geles, Los Angeles (1043) Order Type geles Commission% Commission	(1068) Headline #  V ASS NC (129016) Demo  geles, Los Angeles (1043) Order Type  geles Package Deal  Genmission %	Headline # Demo Order Type Package Deal	Headline # Demo (1043) Order Type	<u> </u>	No	CO-OP	Target Enterprises (3056)
terprises (3056)         CO-OP         No           Issue (1068)         Headline #         06151579           JB GOV ASS NC (129016)         Demo         Normal           Los Angeles (1043)         Order Type Package Deal         Normal           Los Angeles         Commission % 15.00         15.00           INDIE         Commission \$8,634.00           Political         Net Total \$48,926.00           Political         Sales Tax	terprises (3056)         CO-OP         No           Issue (1068)         Headline #         06151579           JB GOV ASS NC (129016)         Demo         Normal           Los Angeles, Los Angeles (1043)         Order Type         Normal           Los Angeles         Commission %         15.00           INDIE         Commission %         \$8,634.00           Political         Net Total         \$48,926.00           Sales Tax         Sales Tax	s (3056)       CO-OP       No         ASS NC (129016)       Headline #       06151579         ASS NC (129016)       Demo       Normal         les, Los Angeles (1043)       Order Type Package Deal       Normal         les       Commission %       15.00         Commission \$8,634.00       \$48,926.00	ceses (3056)       CO-OP       No         (1068)       Headline #       06151579         V ASS NC (129016)       Demo       Order Type       Normal         geles, Los Angeles (1043)       Package Deal       Variable (15.00)         geles       Commission (15.00)       \$8,634.00	Ses (3056)     CO-OP     No       (1068)     Headline #     06151579       V ASS NC (129016)     Demo       geles, Los Angeles (1043)     Order Type     Normal       geles     Package Deal       Commission%     15.00	CO-OP NO Headline # 06151579  Demo Order Type Normal Package Deal	CO-OP NO Headline # 06151579 Demo  Order Type Normal	)	Jill Hipskind	Entered By	RGAPPC - Republican Governors Association (952)

Accepte		32.	Line
Accepted-Agency/Advertises:		32.0 M/G For 13.0.4 / Spot	Line Type / Break Type (Ref #)
		10/19/12-10/19/12	Dates
		ъ	Sec
Date:		01	Length
Accepted-Station.	CONFIRMATION CONTRAC	:30 6:30P- 7P (EST)	gth Run Times
8	m		SPW
	3		SPW Mo
			겁
	9		We Th
	Q	μ.	h Fr
	2		Sa
	J		Su
p.ms	ACT		Spots
Date:		\$1,125.00	Rate
Comments:		\$1,125.00	Total
		\$1,125.00 Charlotte (WSOC)	Station
		RUN 1X PER DAY	Comments
		10/18/12	Entered

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